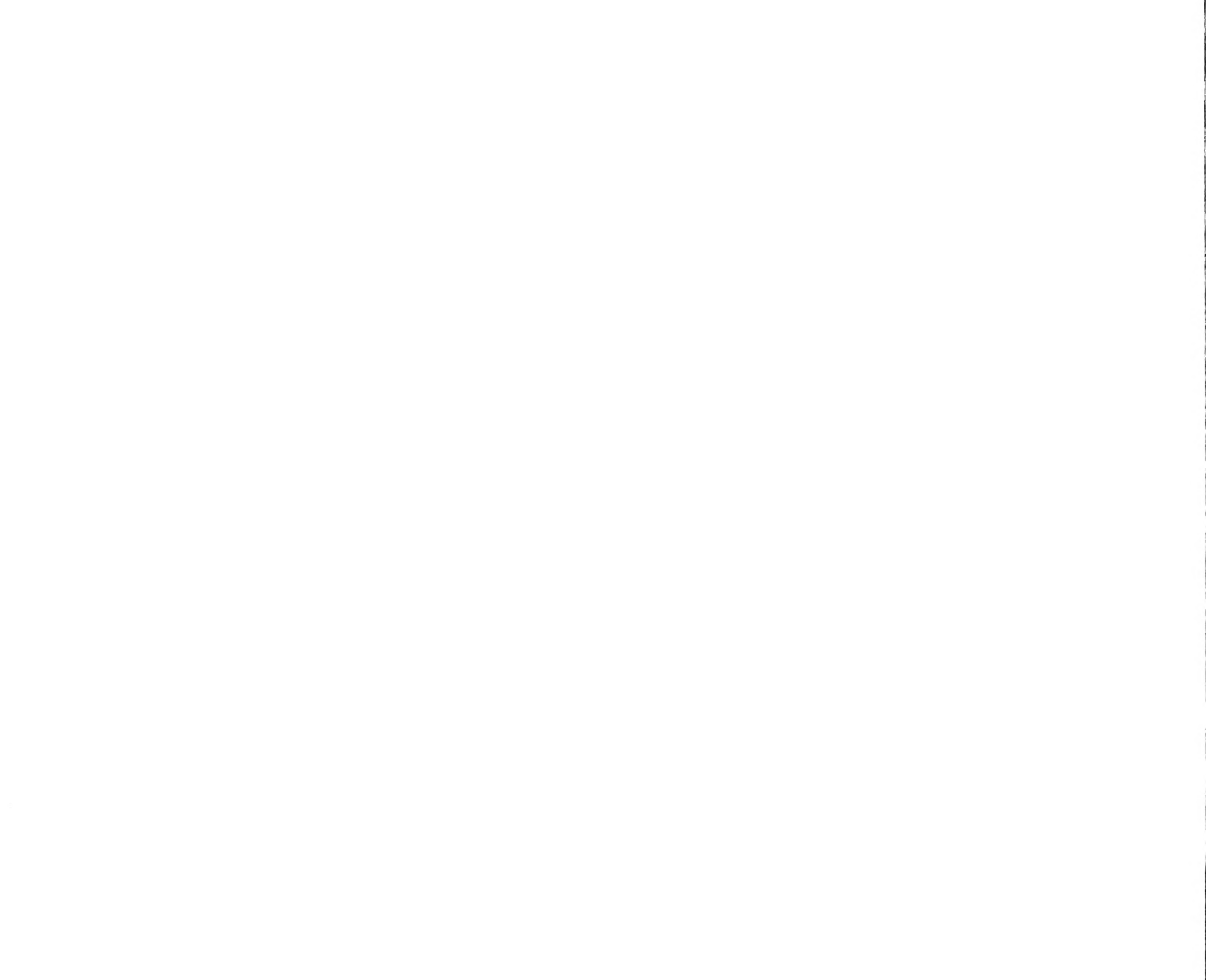


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

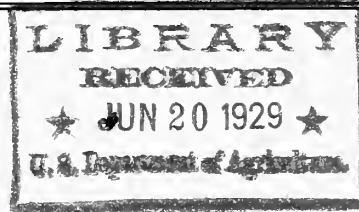


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# KUNDERD'S Wholesale Price List 1929

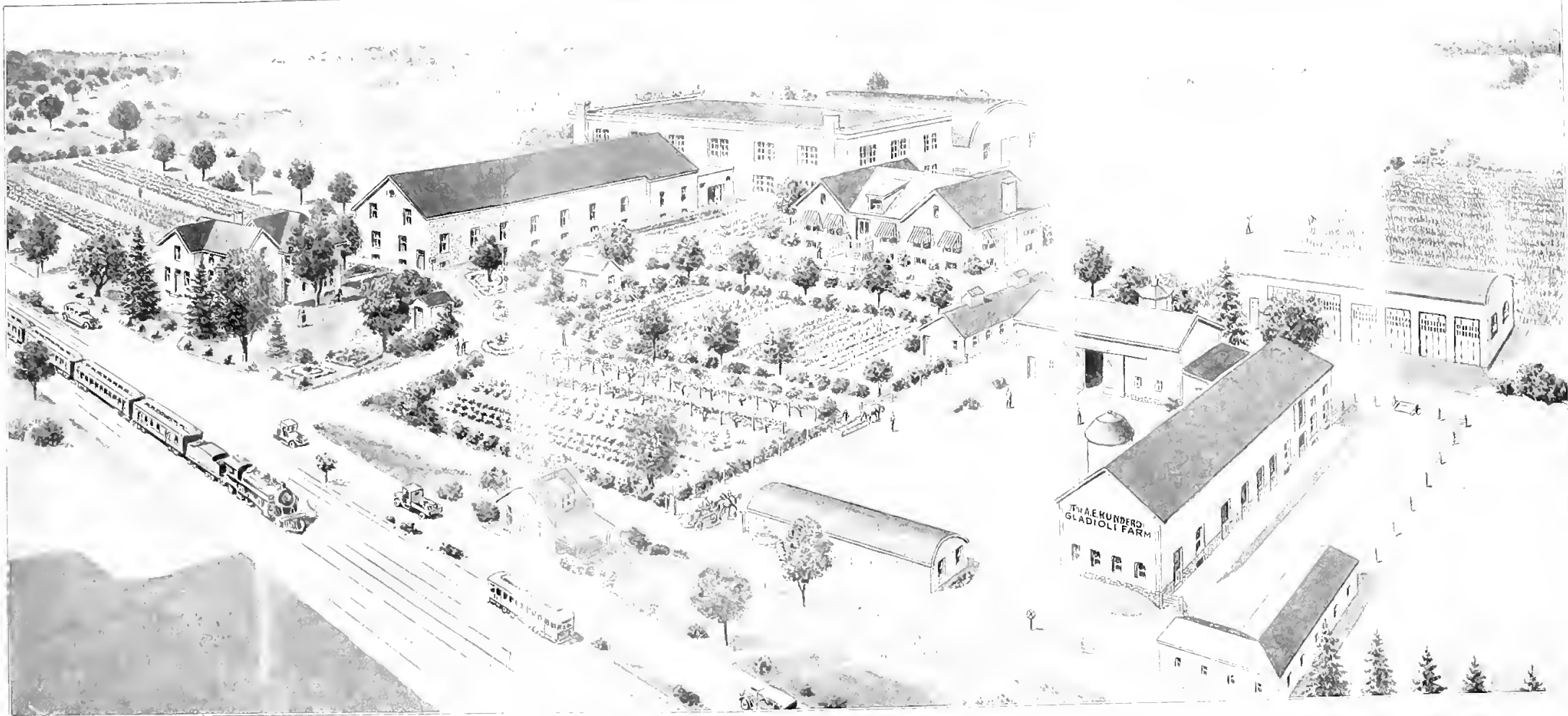
## Kunderd *Gladioli*

A. E. KUNDERD  
*The Originator of the Ruffled and  
Lacinated Gladioli*  
GOSHEN, INDIANA, U. S. A.  
POSTMASTER: Return Postage Guaranteed



Sec. 435½, P. L. & R.  
U. S. POSTAGE  
***Paid***  
Goshen, Indiana  
Permit No. 14

Mr. Chas. E. F. Gersdorff,  
Mount Airy Gardens,  
1825 N. Capitol St.,  
Washington, D. C.



## THE INSTITUTION BEHIND YOUR PURCHASE

The above is a panorama view of the farm and buildings of the "Institution Behind Your Purchase," which not only guarantees your order, but is willing to co-operate with you, by giving you advice in selecting, growing and caring for the Gladiolus. The above illustration will give you some idea of the

equipment and buildings necessary to carry on such a business, in the most up-to-date manner. The latest machinery, office equipment, proper storage facilities and the necessary labor to conduct this institution. I would be very glad to have you call and see my place, so as to convince you that nothing

is left undone and that everything is done that is necessary for the production of the very highest quality bulbs and that nothing but high quality product leaves this Institution, which is always ready to stand back of its products.

# My 1929 Wholesale Price List to Commercial Growers

## Ruffled Type

Kunderd's Standard Varieties—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/4 in. 1 1/2 in.	No. 3 1 1/4 in. 1 1/2 in.	No. 4 1 1/4 in. 1 1/2 in.	No. 5 1 1/4 in. 1 1/2 in.	No. 6 Under 1 1/4 in.	Per Qt. Bulblets
Alton	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00	\$ 3.00	2.00
Anthony B. Kunderd	5.00	4.25	3.00	2.00	2.00	2.00
Avalon	5.00	4.25	3.00	2.00	2.00	2.00
Beauty Wave	30.00	27.50	25.00	20.00	13.00	7.50 10.00
Blanche Bollinger	10.00	9.00	8.00	6.50	4.75	3.50 2.50
Blushing Beauty	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Bridal Rose	25.00	22.50	20.00	13.00	7.50	5.00
Buckeye	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Chalice Flower	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Charm	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Dr. Crist Martz	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Dream	4.00	3.50	3.00	2.50	2.00	1.50 1.50
E. J. Shaylor	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Evening Glory	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Favorite	20.00	18.00	15.00	12.00	9.00	6.00 10.00
Fern Kyle	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Glorious	6.00	5.00	4.25	3.00	2.00	2.50
Golden Glory	6.00	5.00	4.25	3.00	2.00	2.50
Golden Robes	12.00	10.00	8.00	6.50	4.75	3.50 4.50
Hermes	15.00	13.00	11.00	8.50	6.75	5.00 5.00
J. Ogden Armour	8.00	7.00	6.00	4.75	3.50	2.25 2.00
Joy	4.00	3.50	3.00	2.50	2.00	1.50
Kasson	6.00	5.00	4.25	3.00	2.00	2.50
K's Apple Blossom	15.00	13.00	11.00	8.50	6.75	5.00 5.00
K's Wild Rose	4.00	3.50	3.00	2.50	2.00	1.50 1.50
Kunderdii Glory	15.00	13.00	11.00	8.50	6.75	5.00
Lavender Pride	15.00	13.00	11.00	8.50	6.75	5.00 5.50
Lilith	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Lilac Glory	15.00	13.00	11.00	8.50	6.75	5.00
Marie Kunderd	6.00	5.00	4.25	3.00	2.00	2.50
Masterpiece	10.00	9.00	8.00	6.50	4.75	3.50 2.00
Monna Lisa	10.00	9.00	8.00	6.50	4.75	3.50 2.50
Moravian	4.00	3.50	3.00	2.50	2.00	1.50 1.50
Natalie	20.00	18.00	15.00	12.00	9.00	6.00 7.00
New York	6.00	5.00	4.25	3.00	2.00	2.00
Oran	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Peep O' Day	15.00	13.00	11.00	8.50	6.75	5.00 6.00
Pink Cloud	6.00	5.00	4.25	3.00	2.00	2.00
Pink Lily	20.00	18.00	15.00	12.00	9.00	6.00 6.50
Pride of Goshen	10.00	9.00	8.00	6.50	4.75	3.50 5.00
Purple Queen	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Purple Glory	6.00	5.00	4.25	3.00	2.00	2.50
Red Ribbon	8.00	7.00	6.00	4.75	3.50	2.25 4.50
Roseland	6.00	5.00	4.25	3.00	2.00	2.50
Rose Glory	6.00	5.00	4.25	3.00	2.00	2.00
Ruth Huntington	8.00	7.00	6.00	4.75	3.50	2.25 3.00
Salmon Plume	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Scarlet Glory	6.00	5.00	4.25	3.00	2.00	2.50
Smiles	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Sulphur Frills	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Sulphur Glow	6.00	5.00	4.25	3.00	2.00	2.00
Tempa	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Thistle	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Twilight	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Violet Glory	8.00	7.00	6.00	4.75	3.50	2.25 2.50
White Glory	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Yowell's Favorite	6.00	5.00	4.25	3.00	2.00	2.50

For 1000 rate multiply the 100 rate by 7. 25 Bulbs at the 100 rate. 250 at the 1000 rate. No orders will be accepted for less than 25 bulbs at the above prices.

## Ruffled Type

Rare and Recent Introductions—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/4 in. 1 1/2 in.	No. 3 1 1/4 in. 1 1/2 in.	No. 4 1 1/4 in. 1 1/2 in.	No. 5 1 1/4 in. 1 1/2 in.	No. 6 Under 1 1/4 in.	Per Qt. Bulblets
A. E. Kunderd	\$15.00	\$13.50	\$12.00	\$10.50	\$9.00	\$ 7.50 1.50
Antione	15.00	13.50	12.00	10.50	9.00	7.50 1.50
Cattleya Rose	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Chicago	60.00	54.00	50.00	40.00	28.00	22.00 5.50
Color Marvel	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Contemplation	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Coral Pink	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Dr. L. H. Bailey	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Dr. Nelson Shook	5.00	4.50	4.00	3.50	3.00	2.50 5.0
Gold Bug	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Golden Beauty	15.00	13.50	12.00	10.50	9.00	7.50 1.50
Golden Salmon	5.00	4.50	4.00	3.50	3.00	2.50 5.0
Harmonia	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Intensity	5.00	4.50	4.00	3.50	3.00	2.50 5.0
Juno	5.00	4.50	4.00	3.50	3.00	2.50 5.0
Lela	7.50	7.00	6.50	5.50	4.75	3.75 7.5
Lily of Gold	250.00	225.00	200.00	175.00	150.00	125.00 25.00
Magnificia	7.50	7.00	6.50	5.50	4.75	3.75 7.5
Maimonides	30.00	27.00	25.00	20.00	14.00	11.00 2.75
Ne Plus Ultra	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Primora	5.00	4.50	4.00	3.50	3.00	2.50 5.0
Ruf. Splendor	10.00	9.00	8.00	7.00	6.00	5.00 1.00
Ruffled Splendor	15.00	13.50	12.00	10.50	9.00	7.50 1.50
Thomas A. Edison	60.00	54.00	50.00	40.00	28.00	22.00 5.50
Truly Brown	60.00	54.00	50.00	40.00	28.00	22.00 5.50

5 Bulbs will be supplied at one-half the ten rate. No orders will be accepted for less than 5 at these rates.

## Plain Petaled Type

Kunderd's Standard Varieties—"Kunderdii"

PER 100						
No. 1 1 1/2 in. and up	No. 2 1 1/4 in. 1 1/2 in.	No. 3 1 1/4 in. 1 1/2 in.	No. 4 1 1/4 in. 1 1/2 in.	No. 5 1 1/4 in. 1 1/2 in.	No. 6 Under 1 1/4 in.	Per Qt. Bulblets
Ah	\$ 6.00	\$ 5.50	\$ 5.00	\$ 4.25	\$ 3.00	\$ 2.00 1.50
Anthony Zonker	5.00	4.50	4.25	3.00	2.00	2.00
Antonia Antaeette	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Arthur Brisbane	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Ashburn	6.00	5.50	5.00	4.25	3.00	2.00 1.50
A. T. De La Mare	15.00	13.00	11.00	8.50	6.75	5.00 5.00
Atrous	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Baby Blushes	27.50	25.00	20.00	13.00	7.50	5.00
Battle Creek	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Beverly	10.00	9.00	8.00	6.50	4.75	3.50 2.75
Big Black	6.00	5.50	5.00	4.25	3.00	2.00 1.50
Black Pansy	4.00	3.50	3.00	2.50	2.00	1.50 1.25
Blue Isle	8.00	7.00	6.00	4.75	3.50	2.25 2.50
Blue Lily	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Blue Orchid	6.00	5.50	5.00	4.25	3.00	2.00 2.00
Bobby	15.00	13.00	11.00	8.50	6.75	5.00 4.50
Buena	20.00	18.00	15.00	12.00	9.00	6.00 6.00
Byron L. Smith	15.00	13.00	11.00	8.50	6.75	5.00 4.50
Cardinal Prince	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Carmine Rose	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Challenger	10.00	9.00	8.00	6.50	4.75	3.50 3.00
Chancellor	6.00	5.50	5.00	4.25	3.00	2.00 1.50
Chas. F. Fairbanks	6.00	5.50	5.00	4.25	3.00	2.00 1.50

For 1000 rate multiply the 100 rate by 7. 25 Bulbs at the 100 rate. 250 at the 1000 rate. No orders will be accepted for less than 25 bulbs at the above prices.

## Plain Petaled Type—(Continued)

	PER 100							
	No. 1 1 1/2 in. and up	No. 2 1 1/4 in. 1 1/2 in.	No. 3 1 1/4 in. 1 1/2 in.	No. 4 1 1/4 in. 1 1/2 in.	No. 5 1 1/4 in. 1 1/2 in.	No. 6 Under 1 1/4 in.	Per 100	Bulbets
Cherry Rose	\$20.00	\$18.00	\$15.00	\$12.00	\$9.00	\$6.00	\$	
Circe	6.00	5.50	5.00	4.25	3.00	2.00	2.00	2.50
Cleo	10.00	9.00	8.00	6.50	4.75	3.50	5.00	2.50
Darkest								
Delicatissima	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.50
Dorritt								
Dr. Elkins	10.00	9.00	8.00	6.50	4.75	3.50	3.00	3.00
Dr. J. H. Neely	6.00	5.50	5.00	4.25	3.00	2.00	1.50	1.50
Duchess	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Ed. Springer	20.00	18.00	15.00	12.00	9.00	6.00	6.00	6.00
Enigma								
Estella								
E. W. Allis	10.00	9.00	8.00	6.50	4.75	3.50	5.00	3.50
Excellence	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.00
Fair Columbian	4.00	3.50	3.00					
Fairest White								
Fairview	4.00	3.50	3.00	2.50	2.00	1.50	1.25	1.25
Fairy Maid	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Fidelity								
Fire Ribbon	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Flame of Fire	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Flaming Vale	10.00	9.00	8.00	6.50	4.75	3.50	3.00	3.00
Gaiety	6.00	5.50	5.00	4.25	3.00	2.00	2.00	2.00
Gene Stratton Porter	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Georgia	10.00	9.00	8.00	6.50	4.75	3.50	3.50	3.50
Golden Fringe	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.00
Golden Pink	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Goshen	20.00	18.00	15.00	12.00	9.00	6.00	7.00	7.00
Gov. Hanly	6.00	5.50	5.00	4.25	3.00	2.00	2.00	2.00
Graphic	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Herald	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.00
Hestia	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Highland Laddie	10.00	9.00	8.00	6.50	4.75	3.50	3.00	3.00
Ida Van	6.00	5.50	5.00	4.25	3.00	2.00	1.50	1.50
I Excel	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Immensities	4.00	3.50	3.00	2.50	2.00	1.50	1.25	1.25
Imperial Chimes								
Imperium	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Indian	20.00	18.00	15.00	12.00	9.00	6.00	7.00	7.00
Indian Chief	6.00	5.50	5.00	4.25	3.00	2.00	2.00	2.00
Indian Maid	30.00	27.50	25.00	20.00	13.00	7.50	12.00	12.00
Intramura	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
J. D. Oliver	30.00	27.50	25.00	20.00	13.00	7.50	10.00	10.00
J. H. Mitchell	20.00	18.00	15.00	12.00	9.00	6.00	7.00	7.00
John Dunbar	10.00	9.00	8.00	6.50	4.75	3.50	2.50	2.50
John T. McCutcheon	4.00	3.50	3.00	2.50	2.00	1.50	1.00	1.00
John T. Pirie	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.00
Joseph J. Lane	10.00		8.00	6.50	4.75	3.50	4.50	4.50
Kilima	15.00	13.00	11.00	8.50	6.75	5.00	5.50	5.50
K's Yellow Favorite	4.00	3.50	3.00	2.50	2.00	1.50	1.50	1.50
Lavender Glow	15.00	13.00	11.00	8.50	6.75	5.00	5.00	5.00
Leonard Barron	20.00	18.00	15.00	12.00	9.00	6.00	7.00	7.00
Lexington	20.00	18.00	15.00	12.00	9.00	6.00	7.00	7.00
Locella	10.00	9.00	8.00	6.50	4.75	3.50	2.50	2.50
Lustre								
Luverne	6.00	5.50	5.00	4.25	3.00	2.00	2.00	2.00



# A Personal Message to Commercial Growers

Goshen, Indiana  
Season 1929

*Dear Friends:*

**I**N THESE days of keen competition, if one would succeed in the Business World it is a well known fact he must have Trade-Marked goods that have been well advertised. Each year the importance of advertised products is demonstrated by the increasing percentage sold.

In 1927 statistics show that 82% of the merchandise sold by chain stores was products that were well advertised. Contrast this with business of twenty-five years ago and you will see at once that modern business recognizes the value of well advertised products.

KUNDERD GLADIOLUS BULBS are well advertised and known in every country on the globe. More Kunderd bulbs are sold each year and the limit of this demand probably will never be reached.

I offer you in this list varieties that can not be had from any other source and bulbs of quality that can only be equalled by the most skilled growers equipped with the most modern equipment for handling and storing the bulbs. List Kunderd bulbs in your catalog, and buy direct from the originator and grower, where you will get your stock pure, true to name, and of that superior quality which has made them popular all over the world.

My stock of some of the varieties listed herein is limited, and in order to prevent disappointments later you had better make reservations of the stock that you will require. I will have my stock all cured, cleaned, and graded by January first and will be able to make shipments any time after that date.

Yours very truly,

A handwritten signature in cursive script, reading "A. B. Kunderd." The signature is written in dark ink and is positioned at the bottom right of the letter, below the typed name "Yours very truly,".



MARY JANE



MERTON W. WENTWORTH



AN ATTRACTIVE BASKET  
OF SWEET ROSE



RUTH HUNTINGTON



LILY OF GOLD